



Safari under the Stars

Dear Brevard Zoo Friend:

This spring, we invite you to join us for our annual Safari Under the Stars fundraiser to support all of the exciting things at your Zoo. In 2012, our robotic dinosaurs are back in a temporary exhibit at the Zoo, which runs from February 18 through May 28. We are opening our new state-of-the-art Harris Animal Care Center and our guests continue to explore Central Florida's unique adventure course in the trees, Treetop Trek.

Safari Under the Stars is set for Saturday, April 28, 2012 (rain date: May 5). This year's event starts out taking guests back in time to the age when dinosaurs roamed the earth. Travel through our rustic dinosaur trail meeting these colossal creatures up close. Then finish the evening with a lavish dinner and dancing under the tent. **Throughout the evening at Safari Under the Stars, there will be many ways for you to invest in Brevard Zoo.**

Safari Under the Stars is one of Brevard's premiere and most highly-anticipated events. Now is your chance to take advantage of this special opportunity to invest in your Zoo, one of the special treasures of our community. Sponsorships begin at just \$400. **Last year was a sellout, so reserve your sponsorship today!**

Please review the enclosed 2012 Safari Under the Stars sponsorship packet. Please call Lorraine Palardy at 321.254.9453 x 234 or email lpalardy@brevardzoo.org if you have any questions regarding the sponsorship levels. Thank you for your kind consideration.

Yours truly,





Safari under the Stars

2012 ROARIN' SPONSORSHIP OPPORTUNITIES AND BENEFITS

PRESENTING T-REX \$12,000

Your company receives 20 reservations to our traditional Safari Under the Stars evening at Brevard Zoo and 20 Zoo admission passes. You receive recognition as Presenting Sponsor in all collateral materials including radio, print, news releases, event programs, signage, mention in two issues of the Zoo's newsletter, and four email blasts. In addition, you have the opportunity to make welcoming remarks at the event, provide promotional items to Safari guests, and first right of refusal for Presenting Sponsorship in 2013. Enjoy a private tour with Brevard Zoo's executive director and a \$750 gift certificate towards the use of the Nyami Nyami River Lodge.

TRICERATOPS \$5,000

Your company receives 10 reservations to our traditional Safari Under the Stars evening at Brevard Zoo and 10 Zoo admission passes. You also receive logo inclusion in all collateral materials, including print, news releases, event programs, signage, mention in one issue of the Zoo's newsletter, and two email blasts. You also receive a \$400 gift certificate towards the use of the Nyami Nyami River Lodge.

VELOCIRAPTOR \$2,500

Your company receives 8 reservations to our traditional Safari Under the Stars evening at Brevard Zoo and 8 Zoo admission passes. You also receive inclusion in all print collateral including the event program, signage, mention in one issue of the Zoo's newsletter, and one email blast.

STEGOSAURUS \$1,500

Your company receives 4 reservations to our traditional Safari Under the Stars evening at Brevard Zoo and 4 Zoo admission passes. You receive recognition in the event program and mention in one issue of the Zoo's newsletter.

DILOPHOSARUS \$600

Your company receives 2 reservations to our traditional Safari Under the Stars evening at Brevard Zoo, inclusion in the event program, and mention in one issue of the Zoo's newsletter.

PTEROSAUR \$400

You receive 2 reservations to our traditional Safari Under the Stars evening at Brevard Zoo.





Safari under the Stars

2012 SPONSORSHIP AGREEMENT

Yes! I want to support Brevard Zoo's mission of "Wildlife Conservation through Education and Participation," by sponsoring Safari Under the Stars.

Name: _____

Company Name (as it should appear in advertising): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level: _____

Sorry, we cannot attend but have enclosed a donation of \$ _____

To pay for your sponsorship with a credit card, please contact Lorraine Palardy directly at 321.254.9453 x 234. You may also bring this information and your credit card directly to the Zoo's main administration desk and ask for Lorraine.

By signing you agree to fulfill sponsorship obligations before scheduled start date of the event in 2012. To receive full benefits of sponsorship, please fax forms to 321.259.5966 or mail to the Zoo no later than March 9, 2012. Payment must be received by April 1, 2012.

Signature: _____ Title: _____ Date: _____





AUCTION DONATION AGREEMENT

Item #: _____

Yes! I want to support Brevard Zoo's *Safari Under the Stars 2012* and am please to donate to its auction of quality goods and services.

Item Donated: _____

Value: \$ _____ Description: _____

Donor Name / Contact: _____

Address: _____

Telephone: _____ Email: _____

Please fax your completed forms to 321.259.5966 or mail to the Zoo. To ensure proper listing in the Auction Catalog, items should be in the hands of the solicitor by Friday, March 2, 2012.

Questions? Call Lorraine Palardy at Brevard Zoo 321.254.9453 x 234 lpalardy@brevardzoo.org.

Solicitor Name: _____ Date: _____

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ADMINISTRATIVE USE

Item Received by: _____ Date: _____

Item Acknowledged by: _____ Date: _____

Item: Already Here _____ To be Delivered _____ To be Picked Up _____

Certificate Enclosed: _____ Certificate Needs to be Created: _____

Opening Bid: \$ _____ Minimum Raise: \$ _____ Buy It Now: \$ _____

Purchased By: _____ How Much: _____

